

NICKELODEON, CHARLIE BLUM ENTERTAINMENT AND RED TAIL PRODUCTIONS ANNOUNCE ADDITIONAL DOUBLE DARE LIVE 2019 TOUR DATES

DOUBLE DARE LIVE WILL PLAY MESA ARTS CENTER, OCT. 19 Tickets On Sale Friday, April 5, at 10:00 a.m.

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(MESA-April 1, 2019)- Charlie Blum Entertainment / CB Entertainment and Red Tail Productions LLC, in partnership with <u>Nickelodeon</u>, announce additional new tour dates for Nickelodeon's <u>Double Dare Live</u> stage show. Following a successful fall 2018 tour, <u>Double Dare Live</u> -- featuring original host Marc Summers and his beloved sidekick Robin Russo – announced six weeks of tour dates which launched March 26 in Lancaster, PA. The tour continues with engagements in the fall and winter, including two performances at Mesa Arts Center, Oct. 19. Tickets go on sale to the general public Friday, April 5 at 10:00 a.m. and are available at the Mesa Arts Center Box Office, by phone at 480-644-6500 or MesaArtsCenter.com.

Inspired by the iconic TV game show <u>Double Dare</u>, <u>Double Dare Live</u> features two teams comprised of selected audience members competing to win prizes by answering brain-bending trivia questions, completing messy physical challenges and ultimately facing the legendary obstacle course.

The highly anticipated return of the *Double Dare* series premiered summer 2018 on Nickelodeon, and ranked as the year's number-one new kids show with Kids 6-11, while retaining the core adult audience who grew up with the original television show. The new *Double Dare* is hosted by digital creator and actress Liza Koshy, with original host Marc Summers providing color commentary on the challenges and lending his vast knowledge of the game and expertise to each episode.

"Hosting the *Double Dare Live* tour couldn't be any more exciting, and I look forward to continuing to bring the fun and messiness of *Double Dare* to audiences across the country," said Marc Summers. "Doing the show again with my sidekick Robin will fulfill childhood dreams of the generation that grew up with us and introduce this classic show to the next generation."

Double Dare premiered on Oct. 6, 1986, on Nickelodeon, and ran from 1986-1993, making it the network's longest running game show. Marc Summers served as the show's original host from 1986-1993. Shortly after its debut, *Double Dare* became one of the most popular original daily programs on cable television. The series went into syndication in 1988 and was later revived as

Super Sloppy Double Dare in 1989. The show also ran on broadcast television as Family Double Dare in 1988, followed by new versions on Nick, including Double Dare 2000.

October 15	Oakland, CA	Paramount Theatre
October 16	San Jose, CA	City National Civic
October 18	Los Angeles, CA	Microsoft Theater
October 19	Mesa, AZ	Mesa Arts Center
October 20	Las Vegas, NV	The Smith Center
October 22	Seattle, WA	STG's The Paramount Theatre
October 23	Kennewick, WA	Toyota Center
October 25	Redding, CA	Redding Civic Auditorium
October 26	Reno, NV	Pioneer Center
October 27	Eugene, OR	Hult Center
October 28	Spokane, WA	First Interstate Center for the Arts
October 30	Salt Lake City, UT	Eccles Theater
November 1	Loveland, CO	Budweiser Events Center
November 2	Casper, WY	Casper Events Center
November 3	Colorado Springs, CO	Pikes Peak Center

The following tour dates go on sale this Friday - further Winter dates will be added soon.

Double Dare Live is produced by CB Entertainment and Red Tail Productions, LLC.

About Charlie Blum Entertainment / CB Entertainment

Charlie Blum is a renowned entertainment industry executive with over 40 years' experience as a major concert promoter, talent buyer, theatre executive, television producer and artist manager. He served for almost three decades as President/CEO for Chicagoland's premier concert facility, the Star Plaza Theatre, following more than ten years as a Vice President with the Nederlander Concerts. Charlie has worked with virtually every major artist in show business, presenting thousands of concerts featuring performers like Jerry Seinfeld, Garth Brooks, Frank Sinatra, Madonna, The Jackson Five, Christina Aguilera, The Grateful Dead, Rascal Flatts, Blake Shelton, Rod Stewart and Cher. He has executive-produced four nationally released PBS television shows, most recently, the groundbreaking "Harmonies 4 Healing" with partner Connecticut Public Broadcasting. Charlie is also the host of Lakeshore Classic Movies every weekend on PBS in Chicago.

Red Tail Productions, LLC

CEO Phillip Drayer and President Marc Engel produce and present a wide variety of entertainment throughout North America, including the acclaimed Broadway hit *A Night with Janis Joplin* (Tony Nomination), the spectacular *Do You Hear the People Sing, Cirque Musica, Scooby Doo Live! Musical* Mysteries, *Erth's Dinosaur Zoo Live* and *Erth's Prehistoric Aquarium Adventure.* Through its division Red Tail-Live, the company has a tremendous track record of producing and presenting live entertainment in a variety of venues, theatres, performing arts centers and arenas throughout the U.S. and Canada presenting over a hundred events annually, spanning genres from Broadway Musicals to Country and Pop, to Classic Rock, Jazz and Comedy, and featuring heritage artists such as Tony Bennett, Alan Jackson, Norah Jones, Dolly Parton, Harry Connick, Jr., The Beach Boys, Bill Maher, and Martina McBride.

About Nickelodeon

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon's U.S. television network is seen in more than 90 million households and has been the number-one-rated kids' basic cable network for 22 consecutive years. For more information or artwork, visit <u>http://www.nickpress.com</u>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

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