

BECCA KUFRIN AND BEN HIGGINS TO HOST THE BACHELOR LIVE ON STAGE COMING TO MESA ARTS CENTER FEB. 13, 2020

Kendra Scott Named National Tour Sponsor



Nov. 7, 2019 (Mesa, AZ) – MagicSpace Entertainment and Producers Mark Swanhart and Guy Phillips are proud to announce that *Bachelor* franchise fan favorites Becca Kufrin and Ben Higgins will co-host *The Bachelor Live on Stage* coming to Mesa Arts Center Feb. 13, 2020. The nationwide tour – which kicks off with the Mesa Arts Center date and will play in 66 cities including New York City, Los Angeles, Chicago, Philadelphia and Atlanta – brings the most successful romance reality series in the history of television to your hometown to help you find love. *The Bachelor Live on Stage* fits an entire season of "Bachelor" drama into one evening, giving members of the audience the opportunity to find love in their own community, complete with rose ceremonies.

Tickets are on sale now and available at the Mesa Arts Center Box Office, at 480-644-6500, or online at mesaartscenter.com.

"I am thrilled to be part of the Bachelor Live Tour and alongside Ben as we bring all the best parts of the show to your city," said co-host Becca Kufrin. "The Bachelor experience changed my life in the most amazing ways, so being able to visit cities around the country and allowing others to feel that unique energy, positivity, hope and love (fingers crossed) is something so truly special. Because of Bachelor Nation, I have shared myself and relationships, and all of the ups and downs, tears and smiles, heartbreak and happiness that came with it, and now it's time for others to share theirs as we kick off this 'journey' together!"

"Sharing the stage with one of the most beloved Bachelorettes is an honor! I am thrilled that Becca and I will be co-hosting this tour together!" said Ben Higgins.

Each stage show will introduce one lucky hometown bachelor to local ladies from the audience. Through a series of games, challenges, onstage dates and other fun getting-to-know-you scenarios, the Bachelor will hand the final rose to the woman he's most compatible with.

And, for the first time ever, Bachelor Nation will have a say! Audience members will help along the journey by asking questions, making suggestions and cheering on the participants on stage. From the first impression rose to group date challenges and the coveted one-on-ones, the production gives fans the chance to watch live from their seats as the journey unfolds on stage.

It's all the fun, flirting, drama and romance from your favorite TV show in one unforgettable evening! *The Bachelor Live on Stage* has something for every Bachelor fan, whether you're looking to find love or have always wanted to get an exclusive peek behind the scenes of your favorite TV show.

The tour is the latest extension of the hit *Bachelor* franchise, which already includes *The Bachelorette* and *Bachelor in Paradise* spin-offs, all produced by Warner Horizon Unscripted Television. *The Bachelor* television series, heading into its 24th season on ABC, airs in 31 countries around the world.

It was also announced today that Kendra Scott has come on board as the National Tour's presenting sponsor, bringing exciting surprises and experiences to Bachelor Nation on and off the live stage. To name a few, Kendra Scott will be hosting a launch party with Ben and Becca, pre-show parties in their local stores, ticket giveaways, pop-up shops in select cities throughout the National Tour, and ending with a finale party in Austin, Texas. Follow along on Kendra Scott's social channels (@kendrascott) for more details and exclusive content from the tour.

Fans can visit <u>bachelorliveonstage.com/apply</u> as of today to apply for a chance to be a part of the journey on stage when the show comes to their hometown.

The Bachelor Live on Stage is a production of MagicSpace Entertainment in association with Warner Horizon Unscripted Television and Warner Bros. Consumer Products. Creative team Mark "Swany" Swanhart and Guy Phillips are producing in partnership with MagicSpace. Their broad experience across television, film and live entertainment includes bringing television hits "Dancing with the Stars" and "America's Got Talent" to the live stage. "The Bachelor" franchise series are a production of Next Entertainment in association with Warner Horizon Unscripted Television, and are executive produced by Mike Fleiss, Martin Hilton, Nicole Woods and Bennett Graebner.

Follow *The Bachelor Live on Stage* (#BachelorLiveOnStage, #BachelorLive, #BachelorOnStage) on Instagram, Twitter and Facebook.

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About Mesa Arts Center

The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. Owned and operated by the City of Mesa, Arizona's largest arts center is recognized as an international award-winning venue. The unique and architecturally stunning facility is home to four theaters, five art galleries, and 14 art studios and an artist cooperative gallery. For more information, visit mesaartscenter.com.

About Warner Horizon Unscripted Television

Warner Horizon Unscripted Television is one of the entertainment industry's leading producers of primetime reality series for both network and cable. A division of Warner Bros. Unscripted & Alternative Television, led by Mike Darnell, Warner Horizon's Unscripted slate includes "The Voice," "Little Big Shots" with Melissa McCarthy, the Ellen DeGeneres-hosted "Ellen's Game of Games" and the upcoming "Ellen's Greatest Night of Giveaways" for NBC, plus "The Bachelor" franchise, which includes "The Bachelorette," "Bachelor in Paradise" and the upcoming touring version "The Bachelor Live on Stage," as well as digital and podcast extensions of the long-running franchise.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes and Hanna-Barbera. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About MagicSpace Entertainment

MagicSpace Entertainment is headed by Lee D. Marshall, Joe Marsh, John Ballard and Steve Boulay and has been producing and presenting national tours, Broadway shows, concerts and museum exhibits worldwide for over 35 years. Consistently one of the top promoters in North America, MagicSpace Entertainment produces and presents more than 400 events in 300 cities per year. www.magicspace.net

About Kendra Scott:

Kendra Scott is a leading fashion accessories brand inspired by the personal experiences, travel and sense of community of its CEO and designer, Kendra Scott. With over 2,000 employees, Kendra Scott has 100 standalone stores across the US and is sold in premiere retailers including Neiman Marcus, Nordstrom, Bloomingdale's and 600 specialty boutiques worldwide and boasts a thriving web business. Kendra Scott is known for its kaleidoscope of beautiful accessories as well as the innovative and customizable Color BarTM experience. As the brand continues to grow, the company remains true to its founding philosophy of "Family, Fashion, Philanthropy" and since 2010, the company has given back well over \$30 million to local, national and international causes.

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