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Mesa Arts Center presents American Girl Live April 16-20, 2019 On-sale Friday, May 18, 2018 at 10 a.m.

(Mesa – May 14, 2018) – Experience American Girl<sup>®</sup> in an all-new musical, coming to a city near you! *American Girl Live* is a premiere stage production, featuring all-original songs and unforgettable experiences. Come along to sleepover camp with some new friends for an exciting summer away from home. As bold tales of bravery and friendship come to life, iconic American Girl characters lend a hand through story and song. Join your favorite American Girl characters and the campers as they follow their hearts, share their dreams, and learn the power of friendship.

*American Girl Live* comes to **Mesa Arts Center** April 16-20, 2019 show times vary. Tickets start at **\$35** and go on sale **Friday**, **May 18**, **2018 at 10 a.m.** Tickets will be available at Mesa Arts Center's Box Office, at mesaartscenter.com and by calling 480-644-6500.

American Girl Live is a creative collaboration between American Girl and Mills Entertainment. The original production is currently in development by producer Simone Gianfrancesco (Lifetime's Bring It! Live, Daniel Tiger's Neighborhood Live, John Cleese and Eric Idle Live), with Sandy Rustin (The Cottage, Clue Live, Rated P...For Parenthood) as writer, and Gina Rattan (Matilda, Billy Elliot, Rodgers and Hammerstein's Cinderella) attached to direct.

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## **About American Girl**

American Girl is a premium brand for girls and a wholly-owned subsidiary of Mattel, Inc., a

creations company that inspires the wonder of childhood. Headquartered in Middleton, WI, American Girl offers an inspiring world of dolls, content, and experiences that nourish a girl's spirit and help develop her strength of character. Best-selling lines include Truly Me<sup>™</sup>, Girl of the Year<sup>™</sup>, Bitty Baby<sup>™</sup>, WellieWishers<sup>™</sup>, and American Girl's classic historical characters. The company sells products through its award-winning catalogue, on americangirl.com, in its proprietary U.S. experiential retail stores, as well as at specialty retailers nationwide. By inspiring girls to be their best, American Girl has earned the loyalty of millions and the praise and trust of parents and educators.

## **About Mills Entertainment**

As the leading producer and promoter of branded live entertainment in the United States, Mills Entertainment, a division of Creative Artists Agency (CAA), collaborates with top talent and property holders to create unforgettable live experiences. With full global distribution and partnerships worldwide, our specialty is taking shows from concept to stage, serving as the complete solution in realizing the vision. Current projects include *Ripley's Believe It or Not! Carnival of Curi-oddities, Daniel Tiger's Neighborhood Live!, Theresa Caputo Live! The Experience, Bring It! Live and #IMOMSOHARD.* www.millsentertainment.com.

## **About Grand Central Booking**

Grand Central Booking is a U.S.-based theatrical booking agency representing touring Broadway and Off-Broadway shows, along with special attractions, family entertainment, vocal ensembles and choral groups. Solely owned and headed by industry veteran Paul Bongiorno and guided by a passionate and accomplished sales team, Grand Central Booking is at the vanguard in providing top talent throughout North America.

## About Mesa Arts Center

The Mesa Arts Center mission is to inspire people through engaging arts experiences that are diverse, accessible, and relevant. Owned and operated by the City of Mesa, Arizona's largest arts center is recognized as an international award-winning venue. The unique and architecturally stunning facility is home to four theaters, five art galleries, and 14 art studios and an artist cooperative gallery. For more information, visit <u>mesaartscenter.com</u>.

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